

GIANPIETRO NAGLIATI BRAVI

HIGHLIGHTS OF KEY STRENGTHS

Diverse skills sets include: High level research and analytical skills, team working, reliability, consensus building, decision making, communication and facilitation with diverse demographic groups, extensive research and interviewing abilities, problem solver, used to working under pressure and within strict deadlines, reporting and administrative functions are evidenced in my previous work history and will enhance my contributions to the Firm.

KEY STRENGTHS

- Ability to research, identify and develop solutions to problems; evaluate independent data
- Ability to provide, convey and explain information
- Strong consultative, listening, and interpersonal skills
- Strong news gathering and reporting
- In-depth knowledge of different media environments
- Strong personal network of contacts

LANGUAGES

- | | |
|--------------------------------------|---------|
| • Italian and English | Fluent |
| • French | Average |
| • Writing and editing in 2 languages | |

COMPUTER SKILLS

- | | |
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| • MacOS and Windows, Open and MS Office, IbooksEditor, Adobe | Superior |
| • Adobe CS, Xpress, Wix | High |

JOURNALISM / MEDIA / PUBLIC RELATIONS

- Conduct policies research and analysis; oversee fundraising (calendar and day-to-day program)
- Create, write, edit and circulate press releases, newsletters, media content, community information materials
- Conceive / design, organize / oversee special events, media relations; manage political Member's agendas
- Managing Editor - "L'Arte Bianca", Federation's weekly magazine with national distribution: 50,000 copies/wk
- Managing editor - Panificazione&Pasticceria magazine, magazine for the food sector professional, circulation 20,000 copies
- Tv daily news reporting: Omni News Italian daily national news show reporter www.omnitv.ca

EDUCATION

[2017]	Academy of Learning Career College (Toronto) [1981 -
1985]	University of Bologna (Italy), School of Philosophy
[1976 - 1981]	Graduated from Collegio San Luigi, Bologna (Italy)

SPECIALIZED TRAINING

- Journalism and communications - Italian Press Council, 1988
- Journalism and news reporting - School of Journalism, Bologna (Italy) 1986

WEB: SITES, PAGES, SOCIALS

Personal website <https://gnagliati.wixsite.com/gianpietro>
Linkedin <https://www.linkedin.com/pub/gianpietro-nagliati-bravi/85/2a7/41>
P&P magazine <https://issuu.com/panificazionepasticceria>
Facebook <https://www.facebook.com/gnbraviFB/>
MissTagliatella <https://www.facebook.com/misstagliatella?ref=hl>

PROFESSIONAL EXPERIENCE

[Current] **News Reporter, Omni Television (Rogers Media)**

- Daily reporting on different topics for the Italian daily national news show
- Research and produce news stories
- Develop production values for different news and current affairs stories

[2015 – 2017] **Sales Account Executive** Panoram Italia Magazine, Toronto, CA
www.panoramitalia.com current affairs bimonthly magazine, circulation 100,000 copies in the GTA

- Growing Panoram Italia's advertising client basis
- Maintaining business relationship with existing clients; renewing and upgrade existing contracts
- Develop Panoram Italia's PR network and enhance its recognition

[2014 – 2017] **Italian Instructor** George Brown College, Toronto, CA
www.georgebrown.ca/H411-2014-2015/

- Develop a basic Italian course for the Post Diploma Italian Cooking School students
- In-class teaching 6 hrs/wk
- Lead students to manage basic Italian language skills
- Organize and lead group work to enhance students participation and involvement

[1998 - 2017] **Managing Editor** DMP srl, Rome IT
issuu.com/panificazionepasticceria bakery&food bimonthly magazine
A professional magazine, national circulation of 20,000 copies mailed to food companies

- Coordinate magazine and manage newsroom/production/circulation process
- Food market trends research&analysis for contents planning and developing
- Manage and review editorial contents and magazine lay out.
- Oversaw editorial contents planning and development
- Created, edited and oversaw production of different media contents
- Developed and maintained a wide network of contributors and experts
- Developed magazine's brand and market position through promotional events, trade fairs, special projects
- Developed advertising contacts and client relations

[2007 – 2012] **Project Manager** AssociazioneTurismo&Turisti IT
Miss Tagliatella <http://www.youtube.com/user/MissTagliatella2010>

- Carried out event creation and development
- Oversaw Format design and event production
- Conducted brand development and promotion
- Performed PR and media development

[2006 – 2010] **Consultant / Media Relations Manager** Pa.Bo.Gel. (Rome IT) and Levante Prof (Bari IT)
www.dmpsrl.eu/en/progetti/pabogel/ | www.dmpsrl.eu/progetti/levante-pro/ international food trade shows

- Wrote and circulated press releases and other media contents
- Organized and oversaw press conferences and media events
- Organized and developed PR and media relations before and after the events

GIANPIETRO NAGLIATI BRAVI | Phone (647) 967 4219 • Email gnagliati@me.com

ADDITIONAL PROFESSIONAL ROLES

[2001 – 2003] **Project Manager**-Pane in Spiaggia, Rimini IT

www.riminiturismo.it/1091/10/Pane_in_Spiaggia.html

[1999 – 2001] **Project Manager**-Sigep, Rimini IT “Profumo di Pane – The Art of Bakery” at

<http://en.sigep.it/>

[1992 – 1995] **Journalist, PR and Media Contact** - Italian Federation of Bakers, Rome IT

[1990 – 1992] **Parliamentary Assistant** - Ontario Legislative Assembly, Toronto, CA

[1988 – 1990] **Journalist and Reporter** - *Corriere Canadese Daily News*, Toronto, CA

[1985 – 1988] **News Reporter** - CFMT Channel 47 (Omni Television), Toronto, CA

PERSONAL LIFE & INTERESTS

Canadian citizen

Single, living in North York with Gianmarco, 21 years old son, student at George Brown College.

Available to work and/or move outside Toronto; possess current valid Driver's Licence and personal car

Flexible, available to work nights and/or weekends

Certified Scuba Diver.

Secretary of Associazione Amarcord Emilianoromagnoli dell'Ontario. The not profit organization promotes Emilia Romagna Region in Toronto by organizing events focusing on the Region culture and traditions.

Avid reader, main interests history, sci fi and thrillers.

Loves swimming, diving and all sports involving water, better if ocean.

Loves travelling, cooking, curious of peoples and cultures.